

# Website Policy

MGMIHS and its affiliates ("MGMIHS" or "we") want you to be familiar with the information we collect about users of our websites, how we use and share that information, and the choices you have regarding the information you provide. This Privacy Policy ("Privacy Policy") describes our practices with respect to information collected through our website located at <a href="https://www.mgmuhs.com/">https://www.mgmuhs.com/</a> and other MGMIHS websites where this Privacy Policy is made available ("collectively, the "Site").

This Privacy Policy does not address information that may be collected through services offered by MGMIHS (the "MGMIHS Services"), including those aspects of MGMIHS Services that are accessible via this Site, including the Studio, support pages, and documentation. For more information about information collected through MGMIHS Services, please see our MGMIHS Services Privacy Policy. By using the Site, you agree to this Privacy Policy, the policies referenced in this Privacy Policy, and our Terms and Conditions. If you do not agree to this Privacy Policy, the policies referenced in this Privacy Policy and our Terms and Conditions, do not use the Site.

If you have any questions about this Privacy Policy, or our privacy practices generally, please contact us at <a href="mailto:registrar@mgmuhs.com">registrar@mgmuhs.com</a>.

## Contents of this Privacy Policy Information We May Collect

We may collect information from or about you, such as:

- Personal information that you voluntarily provide, including name, address, and email address.
- Communication preferences.
- Unique IDs such as IP address and device IDs.
- Site-viewing activity, such as pages visited, videos watched, duration of sessions and search terms.
- Referring domain, destination domain and destination path.
- Geolocation data.

To the extent permitted by applicable law, we may also combine information you provide to us, either via our Site or via another means (such as at a trade show) with publicly-available information, such as your organization's name.

Information Collected by Automated Means. We may collect certain information about you by automated means, such as your MAC address, IP address, computer type, screen resolution, OS version, and browser type and version. This information is collected by most websites and is used to optimize your experience on the Site.



Cookies and other tracking technologies. We and our third-party service providers may use cookies or similar technologies to collect information about you, such as personal information, information about the devices you use to access the Site and your interactions with the Site. For more information about the use of cookies or other tracking technology on the Site, please review our Cookies Policy.

We may also use web beacons on our Site and in email communications. Web beacons, also known as clear GIFs or single-pixel GIFs, are small image files that we, or our third-party service providers, place on our Site and in emails. Alongside cookies, web beacons allow us to accurately count the number of unique users who have visited a specific page on the Site, or opened or acted upon an email. This information allows us to measure the performance of our Site and our email campaigns.

Do Not Track. The Site does not recognize a "do not track" setting (or similar mechanism) from your browser to indicate that you do not wish to be tracked or to receive interest-based ads. Please see our Cookies Notice for more information including how to exercise your rights to opt-out of cookies, analytics, and personalized advertising.

#### We May Use Your Information

To the extent permitted by applicable law, we may use the information collected about you for the following purposes or in the following ways:

- To communicate with you and to inform you of products, programs and services.
- To fulfill your requests and respond to your inquiries, such as to send a requested white paper.
- To send you important information regarding the Site, including changes to Site terms, conditions and policies. This information is important, so you may not opt out of receiving it.
- To allow you to voluntarily participate in contests, surveys or promotions (collectively, "Promotions"). If you participate in a Promotion, we may request certain personal information, such as your email address. You should carefully review the rules, if any, of each Promotion, because the rules for each Promotion may contain additional information about our use of personal information that you provide in connection with the Promotion. To the extent that the Promotion's rules conflict with this Privacy Policy regarding the treatment of personal information, the Promotion's rules will control.
- For our internal business purposes, such as for data analysis (including through automated systems and machine learning), benchmarking, reporting, audits, developing new products, enhancing our Site, improving MGMIHS Services, identifying usage trends and determining the effectiveness of our promotional campaigns.
- To protect the security and integrity of our Site, and to prevent and to investigate fraud and other misuses.
- In an aggregated manner.



- In combination with other information, collected online and offline, including information from third-party sources, to help us update, expand and analyze our records, identify prospective customers and provide products and services that may be of interest to you.
- To comply with applicable legal or regulatory requirements and our policies, and to protect against criminal activity, claims and other liabilities.
- In any other ways, with your consent or as permitted under applicable law.

#### Your Information May Be Shared

To the extent permitted by applicable law, we may share personal information as follows:

- With any of our current and future corporate subsidiaries and affiliates.
- With our third-party service providers, agents, vendors and other third parties we use to support the Site. These parties include, but are not limited to, third parties providing us with services such as website hosting, data analysis, infrastructure provision, IT services, customer service, analytics and email delivery services. These third parties are authorized to use your personal information only as necessary to provide these services to us.
- With third parties (including third-party event sponsors) to allow them to contact you
  regarding products, programs, services and promotions that they believe may be of
  interest to you.
- With third parties for marketing, advertising, Promotions, contests or other similar purposes. If required by applicable law, we will share such data for advertising and marketing purposes only in an aggregate, and de-identified manner.
- With third-party sponsors of Promotions (irrespective of whether such Promotions are hosted by us), or otherwise in accordance with the rules applicable to such Promotion. You should carefully review the rules, if any, of each Promotion in which you participate, because they may contain additional important information about a sponsor's own information collection practices.
- In connection with a corporate transaction, proceeding or reorganization involving the business activities for which the information is maintained. In the event that ownership of MGMIHS or its business were to change as a result of a merger, acquisition or transfer to another company, your personal information may be shared. You will be notified via email and/or a prominent notice on our website, of any change in ownership, change in use of your personal information, and choices you may have regarding such change in use of your personal information.
- As we believe necessary: under applicable law, including laws outside your country of residence; to comply with any law or directive, judicial or administrative order, legal process or investigation, warrant, subpoena, law enforcement or national security investigation or as otherwise required or authorized by law; to respond to requests from public and government authorities, including outside your country of residence; to enforce our policies, terms and conditions; to protect our operations or those of any of our affiliates; to protect our rights, privacy, safety, or property, and/or that of our affiliates, you or others; and to permit us to pursue available remedies or limit the damages that we may sustain.



Third-Party Sites and the Site. We provide links to other websites on this Site as a convenience for our users. We may also inform users about third-party services or applications that can be used in connection with MGMIHS Services, including services from companies associated with MGMIHS's partners program (as further described on the Site). This Privacy Policy does not cover, and we are not responsible for, the privacy, information, or other practices of any third parties, or of other websites, applications or services operated by such third parties. Your activities with, including your provision of personal information to, any such third parties or such third parties' websites, applications or services will be governed by the privacy policy of such third parties. The inclusion of a link on the Site does not imply endorsement of the linked website by MGMIHS. We are not responsible for the use of any personal information you disclose to or through our customers or partners or third-party sites.

Social Media Features. The MGMIHS Services enable you to utilize third party social media features, such as LinkedIn, Twitter, Facebook, and Google products, including YouTube. Your interactions with these features are governed by the privacy policy of the company providing the social media feature. If you utilize these plug ins, you agree to be bound by the terms of service and privacy policies of that Platform, as applicable.

Cross-Device Tracking. When you use your mobile device to interact with the Site, we may receive information about your mobile device, including a unique identifier for your device. We and our service providers and third parties we collaborate with, including ad networks, may use cross-device/cross-context tracking. For example, you might use multiple browsers on a single device, or use various devices (such as desktops, smartphones and tablets), which can result in your having multiple accounts or profiles across these various contexts and devices.

#### International Data Transfers

The Site, and the features and functionality of the Site, may be provided using resources and servers located in various countries around the world. Therefore, personal information about users of the Site may be transferred, processed, and stored outside the country where you access the Site, including to countries where the level of data protection may not be deemed adequate by the local legal or regulatory authority in the country of origin of the data. By using the Site, you consent to this transfer. We will protect the privacy and security of personal information we collect in accordance with this Privacy Policy.

#### **User Rights**

You may request, and we will provide you with, information about whether we hold any of your personal information. You may request access to, or correction or deletion of your personal information, by contacting us at <a href="mailto:registrar@mgmuhs.com">registrar@mgmuhs.com</a>. We will respond to your request within a reasonable timeframe.



Job Applicants: You may voluntarily provide data about yourself in connection with a job application. Such provision of data is subject to the privacy policy of the third-party platform you use to submit your application. You will have the opportunity to review that privacy policy before providing the data.